

MEDIA RELEASE

For Immediate Release
Monday, August 15, 2016

Re: **Announcing New Mayoralty Candidate, Kelley Moore.**

We are delighted to announce that Kelley Moore is seeking to become Saskatoon's next mayor on October 26, 2016. Kelley Moore is an urban and regional planner in addition to being a business owner with extensive experience in the public, private and not-for-profit sectors.

In Kelley's own words...

"I am Kelley Moore and I want to be your mayor. Like you, I am extremely proud of Saskatoon. And like you, I expect more from our government. We need excellent civic services, less crime, responsible spending and sustainable planning and infrastructure for today, and our future generations. Saskatoon needs to be a city that fosters small business and values entrepreneurship. It is vital that civil decision making is a transparent process and that the voice of the people is at the heart of every decision.

I have a unique blend of government and business experience. I am a small business owner and a professional urban and regional planner with senior management experience working at multiple levels of government.

I have a proven track record for leading projects that have created positive results for residents, neighbourhoods and business areas in Saskatoon and across Saskatchewan. I was brought up with a strong Saskatchewan work ethic and optimism that I bring to everything I do.

My promise is to bring a fresh perspective and strong leadership as your mayor. I will be committed to a Saskatoon that is inclusive, where business thrives, and families flourish. A place of possibility for all!

On October 26, 2016, I ask for your vote. Join me and Expect Moore from your mayor. (Retrieved from www.moore4mayor.ca @August 15, 2016)

We invite you to visit www.moore4mayor.ca for further information. This website along with her numerous social media platforms will be regularly updated and we will share information about Kelley's qualifications, experience, approach and her six priority platform.

To arrange for an in-person interview to get to know Kelley Moore please contact her directly today through the dedicated campaign line at 306-291-4449. All other enquiries may be made through Sara Wheelwright of Trusted Marketing Services, Moore4Mayor Campaign Chair 306-291-5303.

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